

THE ENGLISH AND FOREIGN LANGUAGES UNIVERSITY, HYDERABAD

TEMPLATE FOR COURSE DESCRIPTIONS (for all the Programmes)

MA ELT/TESL

Course title	AN INTRODUCTION TO ENGLISH FOR SPECIFIC PURPOSES /ESP COURSE DESIGN
Category	a. Existing course with 20% revision in Reading list and mode of evaluation
Course code	ELE 241
Semester	II
Number of credits	5
Maximum intake	30 (on first-come-first-served-basis for MA courses only)
Day/Time	Monday: 2 – 4 pm Wednesday: 11 am – 1 pm
Name of the teacher/s	Prof. Meera Srinivas & Dr. Mahananda Pathak
Course description	<p>English for Specific Purposes (ESP) emerged in the 1970s as a major movement in ELT to cater to the language needs of specific groups of professionals like business executives, medical practitioners, engineers, scientists and diplomats. It is characterized by its special features such as needs analysis, genre analysis, learning-centred curriculum, need-based syllabus and tailor-made materials.</p> <p>In this backdrop, this course introduces learners to the concept of ESP, its scope, significance and development as a stream of ELT and provides an understanding of the principles of ESP course design including needs analysis, need-based syllabus, materials, testing and evaluation through hands-on experience in designing ESP projects.</p> <p>The course culminates in an ESP project (EAP/EOP that learners design for a specific group of learners- this is an important collaborative task that provides practical insight into the nuances of planning and designing needs-based ESP courses in various professional, academic and occupational contexts. Working in groups, the learners identify a target group of learners, provide a clear rationale /justification for a course, design instruments/tools for needs analysis, conduct needs analysis with the target group and other stake holders, visit offices/institutions to understand the context, determine course objectives, and create tailor made materials. They trial the materials (if possible) and fine-tune them. At the end of the course, they write the entire experience of designing an ESP course in the form of a report, including the tools, data analysis, findings, materials and feedback questionnaire, and, if possible,</p>

	<p>make an oral presentation on the project (<i>optional</i>).</p> <p>Course Objectives At the end of the course students will be able to:</p> <ul style="list-style-type: none"> ● understand the development of ESP as a discipline, ● explore the key stages and issues in ESP course design, ● design needs analysis tools and need-based syllabus, ● select and prepare ESP materials, and ● write well-structured ESP project reports. <p>Learning outcomes</p> <p>By the end of the course the learners will be able to conceptualize and design a needs-based ESP course (both EAP and EOP) for a specific group of learners in academic and occupational sectors. They will be able to conduct needs analysis using tools like questionnaire, structured interviews etc, analyse the data, determine course objectives, design a tailor-made language syllabus, select/adapt/create customized ESP materials with a range of tasks and activities.</p> <p>Course content Module 1: Introduction to ESP: Definitions, Scope, Significance and Development Module 2:</p> <ul style="list-style-type: none"> ● Needs Analysis: rationale, procedure, tools, Principles of Course Design: stages and processes, ESP Materials development: principles and practice, Testing and evaluation in ESP courses ● ESP project preparation (preparing tools and conducting Needs Analysis, designing the structure and content of the course) <p>Module 3:</p> <ul style="list-style-type: none"> ● Presenting papers based on case studies/research articles in ESP (in groups) ● Working on ESP Projects-conducting needs analysis, formulating objectives, designing syllabus <p>Module 4: ESP Materials- Principles of materials design, Analysis and discussion of sample units, creating sample units for the project Designing course feedback questionnaire Writing the entire project s a report using the template</p>
Course delivery	Presentations /Experiential learning through discussions, collaborative group tasks and projects
Evaluation scheme	Internal Assessment(40%)-Mid Semester Test, Presentation based on case studies/research articles, Participation in discussions

	Final Assessment(60%)- Designing an ESP Project
Reading list	<p>Suggested Readings</p> <p>Anthony, L. (2018). <i>Introducing English for specific purposes</i>. London and New York: Routledge.</p> <p>Basturkmen, H. (2010). <i>Developing courses in English for specific purposes</i>. Basingstoke: Palgrave Macmillan.</p> <p>Brown, J.D. (2016). <i>Introducing needs analysis and English for Specific Purposes</i>. London and New York: Routledge.</p> <p>Dudley, E., and St Johns. (1998). <i>Developments in ESP a multi-disciplinary approach</i> Cambridge: Cambridge University Press.</p> <p>Freidenberg, J., Kennedy, D., Lamparis, A., Martin, W., and Westerfield, K. (2003). <i>Guidelines for providers of work place English language training services</i>. Alexandria, VA: TESOL.</p> <p>Hutchison, T. & Waters, A. (2000). <i>English for specific purposes: A learning-centred approach</i>. Cambridge: CUP.</p> <p>Robinson, P. (1991). <i>ESP today: A practioner’s guide</i>. Hermel Hempstead: Prentice Hall International.</p> <p>Woodrow, L. (2017). <i>Introducing course design in English for specific purposes</i>. London and New York: Routledge.</p> <p>Overview articles</p> <p>Brindley, G. (2004). Needs analysis. In Michael Byram (Ed.), <i>Routledge encyclopaedia of language teaching and learning</i> (pp. 438 – 441). London and New York: Routledge.</p> <p>Robinson, P. (2004). English for Specific Purposes. In Michael Byram (Ed.), <i>Routledge encyclopaedia of language teaching and learning</i> (pp. 196 – 198). London and New York: Routledge.</p> <p>Web resource(s)</p> <ul style="list-style-type: none"> ● https://espsig.iatefl.org/ The Journal of the IATEFL ESP SIG ● https://www.youtube.com/watch?v=FtM4LIC4Oe4 (47.09 min) (Helen Basturkmen: Methodologies and materials in EAP) ● The Asian ESP Journal- http://www.asian-esp-journal.com/index.php